

2017 Rotary Zone 31 HOA Leadership Seminar

June 23-24 St. Louis, MO July 21-22, New Orleans, LA

Zone Assistant Governor Training Friday, June 23, July 14, 21, 28 from 2:00 to 6:00 pm facilitated by Woody Northup and Elizabeth Usovicz – Registration starting at 1:00 pm

Foundation, Membership and Public Image Saturday, June 24, July 22

Time	Topic	Presenter(s)
8:00-8:30	Coffee & Fellowship	
8:30-8:45	Welcome & Introductions	Zone Coordinators
8:45-9:15	Reflections from the Director and Q&A	RID Greg Yank
9:15-10:15	Public Image Workshop Telling Rotary's Story to External Audiences <ul style="list-style-type: none"> • Moving from "What" to "Why" • Using the People of Action Campaign • Promoting Our Community Impact: Brand Proof 	RIPIC Elizabeth Usovicz and RPIC assistants
10:15-10:30	Refreshment Break	
10:30-Noon	The Rotary Foundation topics: + Polio Update + 2025 by 2025 goal and ways of giving to the Endowment + PHS numbers – updates and goals + Endowment giving update, goals and strategies for giving	Rich Churchman and Zone 31 Foundation Team
Noon-1:00	Working Lunch with appropriate grouping	Foundation, Membership and Public Image
1:00-2:00	Membership <ul style="list-style-type: none"> • Membership Leads Best Practices • Creative Practices Made Possible by the 2016 COL • Membership Orientation and Engagement Best Practices 	RC Ed Hardesty and RC assistants
2:00 to 2:30	Comments/Q&A from RI Club and District Support	Greg Franks, Darwin Sampedro
2:30-3:45	Strategy for Obtaining Foundation Goals	Zone 31 Foundation Team
3:45-4:15	Take-a-ways, wrap up and closing comments	Rotary Coordinators and Greg Yank