

2017 Rotary Zone 30 HOA Leadership Seminar

July 28-29, Gardendale, AL

Zone Assistant Governor Training Friday, July 28 from 2:00 to 6:00 pm facilitated by Woody Northup and Brent Rosenthal – Registration starting at 1:00 pm

Foundation, Membership and Public Image Saturday, July 29

Time	Topic	Presenter(s)
8:00-8:30	Coffee & Fellowship	
8:30-8:45	Welcome & Introductions	Brent R, Woody N, Greg M
8:45-9:15	Reflections from the Director and Q&A	RID Greg Yank
9:15-10:15	Public Image Workshop Telling Rotary's Story to External Audiences <ul style="list-style-type: none"> • Moving from "What" to "Why" • Using the People of Action Campaign • Knowing our Story – Club Annual Report 	ARPIC Chuck Barnett
10:15-10:30	Refreshment Break	
10:30-Noon	The Rotary Foundation topics: + Polio Update + 2025 by 2025 goal and ways of giving to the Endowment + PHS numbers – updates and goals + Endowment giving update, goals and strategies for giving	Woody Northup and Zone 30 Foundation Team: EPNC Bob Callahan EMGA Floyd Lancia TRF Annual Giving Officer Kendall Abbey ARRFC Tom Greene RRFC Woody Northup
Noon	Q & A	
12:15-1:00	Lunch	
1:00-2:00	Membership and Best Practices	RC Brent Rosenthal
2:00-3:00	Panel for Q&A, Observations, Takeaways	Greg Yank, Brent Rosenthal, Woody Northup, Chuck Barnett