



ZOOM CALLS

Join the Rotary Zones 30/31 Public Image Team for three engaging Zoom calls! Learn valuable tips and tricks for enhancing your club's and district's public image, including social media strategies, branding techniques, and effective storytelling. Don't miss out on the opportunity to network with fellow Rotarians and boost your club's visibility! (Click each banner for registration)



**END
POLIO
NOW**

WORLD POLIO DAY MARKETING: SPREADING AWARENESS AND MOBILIZING SUPPORT

September 28

7 pm Eastern | 6 pm Central

Join us for Rotary International's World Polio Day public image strategies. Our team will help your club and district get the message out about your World Polio day event. We want to insure that all clubs and districts have strategies to enhance the organization's image and raise awareness about polio eradication efforts worldwide.

BUILDING A STRONG ROTARY BRAND: STRATEGIES AND BEST PRACTICES

October 19

7 pm Eastern | 6 pm Central

Join us for Rotary International focused on branding and outward-facing marketing strategies. We will discuss the importance of maintaining a cohesive brand image across all platforms, and explore ways to effectively promote Rotary's mission and projects to the wider public, utilizing social media, partnerships, and targeted campaigns.



Rotary



ELEVATE YOUR VISUALS: CANVA TIPS & TRICKS

November 14

7 pm Eastern | 6 pm Central

Canva training is anticipated to be informative and beneficial. Be prepared to learn new design techniques and exploring the various features of Canva, which will enhance your graphic design skills. The interactive nature of the call is expected to provide a hands-on learning experience and foster creativity among the attendees.

MADE IN
Canva