

ELEVATE YOUR VISUALS:  
*with Canva*

Heart of America  
**Rotary**  
Zones 30 & 31





WHO  
IS  
*Megan*?

TELL YOUR  
STORY

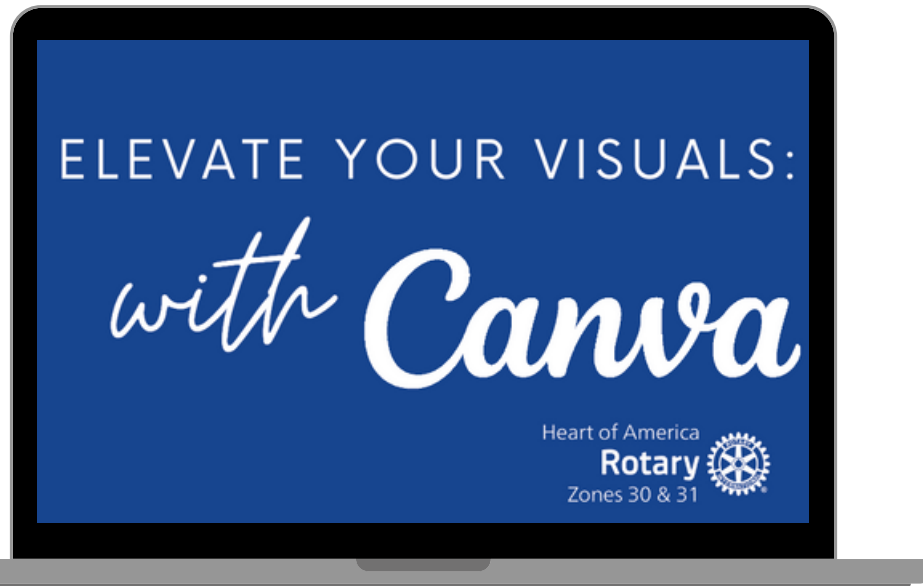
Heart of America  
**Rotary**  
Zones 30 & 31



BUILDING YOUR

*Brand Kit*

# THINGS YOU CAN CREATE IN Canva



PRESENTATIONS



FACEBOOK  
PROFILE PHOTOS



GAMES



FLYERS



BUSINESS CARDS



INVITATIONS



BROCHURES



CERTIFICATES



NEWSLETTERS

BUILDING YOUR

*Team*

ELEVATE YOUR

*Visuals*

BEFORE & AFTER CANVA



# WHY TO GIVE NOT WHAT TO GIVE

# ROTARY FOUNDATION



# START WITH WHY

+

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- *“What counts in life is not the mere fact that we have lived. It is what difference we have made to the lives of others that will determine the significance of the life we lead.” Nelson Mandela*

- <sup>+</sup>Providing Clean Water

- 



# A LITTLE BIT ABOUT THE “WHAT”

- For as little as 60 cents, a child can be protected from polio.
- \$50 can provide clean water to help fight waterborne illness.
- \$500 can launch an antibullying campaign and create a safe environment for children.

# •POLIO



WHY TO  
*give*  
NOT WHAT TO  
*give*



**Rotary**  
District 6460





star charity - Charity Navigator's highest level for over 14 consecutive years

91%

of funds are spent on program awards and operations



A faded, grayscale portrait of Nelson Mandela is visible in the background of the left half of the image. He is shown from the chest up, wearing a suit and tie, with his hands clasped in front of him.

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THE SIGNIFICANCE OF THE LIFE WE LEAD.  
– NELSON MANDELA**

# **START WITH** *Why*



**PROVIDING  
CLEAN**

*Water*

# A LITTLE BIT ABOUT THE *What*

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TOGETHER, WE

END POLIO

Rotary



PEOPLE of ACTION

QUESTIONS &

*Answers*