
ANNUAL GIVING RESOURCE



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Zones 30 & 31

As your Annual Giving Officer for Zones 30 & 31, I help develop fundraising strategies to support the Annual Fund by providing counsel and resources to district and club fundraising volunteers. I can help you raise awareness about all the good we can do by growing The Rotary Foundation and supporting its causes, attracting new donors, and keeping current donors engaged.

WHAT I CAN HELP WITH

- Strategies to promote The Rotary Foundation and increase support for the Annual Fund
- Fundraising training for district leadership
- Paul Harris Society promotion
- Rotary Direct and online giving
- Data and reports training
- Presidents-elect training seminars
- Club and district presentations
- Individual donor cultivation and stewardship

THREE STRATEGIES FOR DISTRICT LEADERS

CLICK LINKS BELOW FOR RESOURCES

1. GET TO KNOW THE FOUNDATION

- [Rotary Foundation Basics](#)
- [The Rotary Foundation Reference Guide](#)
- [Endowment materials](#)
- [PolioPlus resources](#)
- [My Rotary reports](#)
- [Fundraising Basics](#)

2. PROMOTE THE ANNUAL FUND

- [Rotary Foundation Facts](#)
- [Social media](#)
- [Every Rotarian, Every Year brochure](#)
- [Paul Harris Society brochure](#)
- [Every Rotarian, Every Year club presentation](#)
- [Paul Harris Society presentation](#)
- [Storytelling resources](#)

3. ENGAGE DONORS

- [Rotary Event Planning Guide](#)
- [Paul Harris Society Virtual Event Planning Guide](#)
- [District and global grants](#)
- [Understanding Foundation Recognition Points](#)
- [Simplify giving with Rotary Direct](#)
- [Matching gifts](#)