



**PROJECT
100 PLUS PROGRAM (Club-to-Club)**

July 24th, 2025

**LIC. REINER JAHN
PROJECT COORDINATOR - MEXICO
100 PLUS PROGRAM**

**LIC. RON APPUHN
PROJECT COORDINATOR – U.S. H2H
100 PLUS PROGRAM**

We request and express the intention to be considered in the 100 Plus Program for club-to-club projects in Mexico.

1) INFORMATION FROM THE APPLICANT.

Rotary Club X

Rotaract Club _____ (godfather club _____)

Name: Tlalpan Golf México

Address : Glorieta Sur 64, Club de Golf México, Tlalpan 14620, Ciudad de México, México

District and Club Número: District 4170, Club 76646

2) NAME OF THE PROJECT

“Historias para crecer, libro 6 (“Stories to grow, book 6”)

3) OBJECTIVE OF THE PROJECT

To create stories, fiction or nonfiction, written like children’s books, that send the message to all readers of the value that girls have as persons and as such they must be respected and learn to respect themselves. We will do this with characters and places that reflect the culture in Mexico, so that children may see people like them in the stories.

4) DESCRIPTION OF THE PROJECT, SHORT AND LONG TERM BROKEN DOWN

The stories will be written by professional writers, with experience in children’s books, who voluntarily will give their author’s right to FURMEX for the use



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specified and decided by CR Tlalpan Golf México in accordance with Rotary International. The majority of writers belong to exalumni from Universidad Iberoamericana. All necessary legal information and credits will be included in all the books. Stories for different age groups will be written, capturing interest from girls and boys alike, with a message for the adults who will read the books to the children. Adults like parents, family members, teachers and friends. The age range will go from 3 to 6, 6 to 9, 9 to 12 and 12 to 15 years, taking into consideration their developmental characteristics.

We are considering a total number of 8 (Eight) books to be produced in a period of 4-5 years, considering one every semester. This process will be coordinated by members of our club, who have been involved in the production of the first book in the series, with advice from professionals that have shown interest in the project.

As with the first 5 books, we will distribute the books in the communities where RC Tlalpan Golf México has presence as well as communities tended by the authors. We will then distribute to other communities, as requested by other Rotary Clubs in our district, and also in other countries, accordingly with interest from Rotary International and H2H.

Book 6 is a story about a Ralamuli girl, from the Tarahumara region in northern Mexico. The author has been involved with them for more than three years and has gotten to know well a leader of the community who is very much involved in preserving the language. He has contributed a couple of poems in his language to the story, and he has asked to be able to translate the full story into his language so that the book may be distributed in the community and help with his work of preserving the language. This is why we want to print the book in both languages.

- 5) **EXPLANATION OF THE SUSTAINABILITY OF THE PROJECT IF YOU HAVE ONE**
The process of empowering a person, community or social group, requires developing tools that will enable them to improve and create positive changes in their environment. With the stories, we will help the children, and adults, see the different experiences where they may develop these tools. Empowering girls will transform their lives and, in the future, will transform the lives of their families, communities and society in general. This transformation will in turn generate better economic development for society.



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6) DIRECT AND INDIRECT BENEFICIARIES BREAKING DOWN THEIR VULNERABLE SITUATION BY ATTACHING IMAGES.

Thousands of girls in our country, and all over the world, are constantly abused by their families and society, who consciously, or not conscious of it, diminish their value just for being girls, making them feel inferior to men and making them grow in unequal situations. This limits their abilities to create, grow and develop with the freedom to guide their own life in a dignified way as human beings. We want to make conscious and convince boys, men and women, that being a girl is not a negative factor in life, as has been told and shown to them. It is a virtue that will allow them to grow with dignity and live with freedom to act.

The direct beneficiaries will be girls, and boys that grow along side, of low income and social development in marginalized zones of urban and rural communities with which CRTGM has contact. We will see the impact that the book has with them.

Indirect beneficiaries will be the parents, teachers, family and friends that live around the children and that influence their way of thinking and acting. We are convinced that to empower girls, we need to change the mentality of the adults around them.

7) LOCATION OF THE PROJECT

The first stage will be developed in Mexico City and will be distributed in surrounding communities. The second stage will include the rest of the country and the third seeks to include different countries, according with the interest shown.

8) ÁREA OF INTEREST:

Promotion of Peace, prevention and resolution of conflicts X

Prevention and treatment of diseases _____

Water supply and sanitation _____

Maternal and child health _____

Literacy and basic education X _____

Economic development and integral to the community X _____

Other (examples: wheelchairs, energy return projects, safety and protection of hospitals and schools) _____



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9) PROJECT BUDGET

The project budget is 285,600 pesos, broken down as follows:

CONTRIBUTIONS	AMOUNT
Coming from the solicitation club	57,120 pesos
Resources from other sources in Mexico: FURMEX or others	20,000 pesos
Requested to Heart 2 Heart	208,480 pesos
AMOUNT	
TOTAL	285,600 pesos

NOTE: The minimum commitments for the applicant clubs is as follows:
 Rotary or Rotaract club 20 % of the total project budget
 Heart 2 Heart request not to exceed 190,000 pesos

10) INVESTMENT TO BE MADE IN THE PROJECT

11) CONC EPT	AMOUNT	TOTAL
Autor	10% of the printed books	
Registro de derechos de autor español	\$4,000	\$4,000
Registro de derechos de autor ralamuli	\$4,000	\$4,000
Ilustrador	\$34,000	\$34,000



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Impresión español		\$105 por libro si son 1000 + tax	\$105,000 \$ 16,800 \$121,800
Impresión ralamuli		\$105 por libro si son 1000 +tax	\$105,000 \$ 16,800 \$121,800
Total		Por 2000 libros (1000 en español y 1000 en inglés)	285,600 pesos

SIGNATURE

NAME OF THE APPLICANT CR Tlalpan Golf México

PRESIDENT 2025 – 2026, NAME AND SIGNATURE (Email and telephone number)

Manuel Hernández Contreras

mhc@clubrotariotgm.com

5554366437

LEADERS RESPONSIBLE FOR THE PROJECT, NAME AND SIGNATURE

LEADER 1

Cecilia Hasfura Buenaga

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LEADER 2

Alfonso Vásquez Mellado

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