

ROTARY CLUB CENTRAL CLUB GOALS WORKSHEET

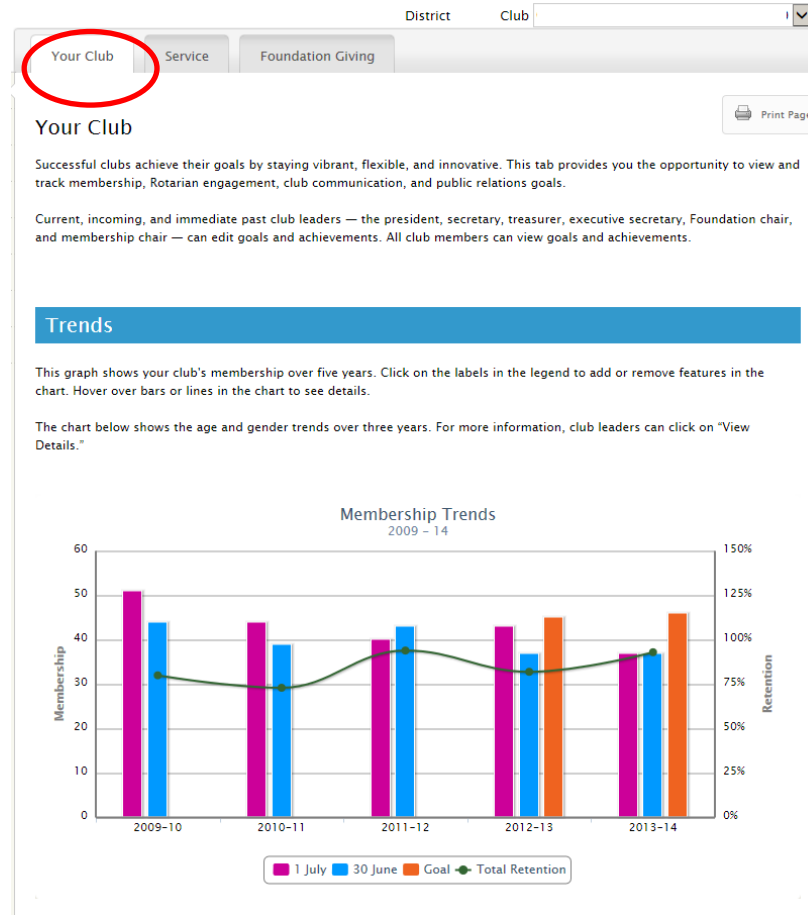


Main Page shows club goals and progress in 3 areas,

- Your Club
- Service
- Foundation Giving

Click on the appropriate tab to review your progress or to edit your goals or to enter your results.

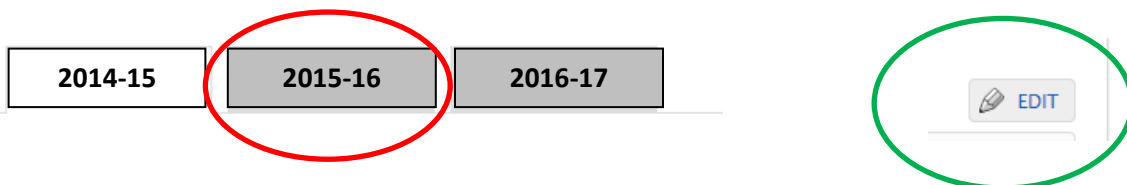
Your goals need to be entered by July 1 of your Rotary year. Check quarterly your progress. Be sure to share your goals and progress with your membership.



Goals and Progress

Current, incoming, and immediate past club leaders can click "EDIT" to set goals and achievements for their "Rotary Year". All club members can click "VIEW" to see goal details.

Select the year you want to edit or view, then select EDIT.



WORKSHEET GUIDELINES FOR ENTERING CLUB GOALS

The **yellow** areas identify where you will be entering your goals. Some need a percentage and some need a number. Other areas will need a descriptive answer. Some require a YES or NO response. Some are Either/Or choices.

Be sure to click on the **SAVE** button as you complete each area.

Your Club Service Foundation Giving

Membership Retention ?

This page will help you set goals to retain existing members and attract new rotarians. Enter the number or the percentage of club members you plan to keep.

Notes about the "Members" Column:

- ✓ For "Existing members retained," when you first enter the goal, this number will be the current number of members in your club. Once you've saved your goal, the percentage will always be based off of this number.
- ✓ For "New members retained," enter the number of Rotarians you plan to induct into your club for the year

Set and Edit Your Goals

	1 JULY START FIGURE	MEMBERS	PERCENTAGE	GOAL TOTAL
Existing members retained	40	42	<input type="text"/> %	<input type="text"/>
Achievement				<input type="text"/>
New members retained	7	<input type="text"/>	<input type="text"/> %	<input type="text"/>
Achievement				<input type="text"/>
Goal Total			%	<input type="text"/>

Your current membership numbers are reflected. Enter the percent that you expect to retain. Fill in the new members you expect to recruit in your presidential year. It is probably safe to assume that 100% of the new members will be retained for the year. The form will calculate the total membership that will exist by the end of your presidential year. It should reflect an increase over current member total.

Save Clear all Cancel

Rotarian Engagement

Set and Edit Your Goals

For the following, indicate the percentage of members that usually participate in any of the areas indicated. Use your past experience to gauge. Entering your results at year end will reflect how your members are engaged.

	PREVIOUS YEAR	MEMBERS	PERCENTAGE	GOAL TOTAL
Members in club roles	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Members participating in club service activities	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Members participating in club social activities	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Members sponsoring new Rotarians	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Members in leadership development programs or activities	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Members in Rotarian Action Groups	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Members in Rotary Fellowships	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Members in district roles	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Members attending district conference	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Committee chairs attending district assembly	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement				<input type="text" value="-"/>
Total number of members engaged	-	37	<input type="text" value=""/> %	<input type="text" value=""/>
Achievement			<input type="text" value="Percentage of members doing any of the above."/>	<input type="text" value="-"/>

Club Communication

Effective communication strengthens a club's involvement in the community and ensures all members are informed about club activities. Set these goals and report your club achievements throughout the year.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Our club has a strategic plan	-	YES <input type="button" value="v"/>
Achievement <input type="text" value="Make sure your plan is still current."/>		<input type="text" value=""/> <input type="button" value="v"/>
Club assemblies conducted per year	-	<input type="text" value=""/>
Achievement <input type="text" value="Quarterly assemblies devoted to club business are recommended."/>		<input type="text" value=""/>
Our online presence accurately reflects current activities	-	YES <input type="button" value="v"/>
Achievement <input type="text" value="Website, Facebook, social media usage."/>		<input type="text" value=""/> <input type="button" value="v"/>
Number of communications distributed per month	-	<input type="text" value=""/>
Achievement <input type="text" value="Newsletter / weekly messages."/>		<input type="text" value=""/>
Number of social activities for members outside of club meetings per year	-	<input type="text" value=""/>
Achievement		<input type="text" value=""/>

Public Relations

Effective public relations campaigns build positive and strong relationships with their audiences. Creating a positive image for Rotary is the responsibility of every Rotarian, both locally and globally.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Number of times we update our website per month	-	<input type="text" value=""/>
Achievement		<input type="text" value=""/>
Number of media stories (broadcast and/or print) covering our club's projects per year	-	<input type="text" value=""/>
Achievement		<input type="text" value="-"/>
Number of advertisements we place per year	-	<input type="text" value=""/>
Achievement		<input type="text" value="-"/>
Number of people in the media we invite to visit a club project or meeting per month	-	<input type="text" value=""/>
Achievement		<input type="text" value="-"/>
We use social media to promote service activities	-	<input type="text" value="YES"/> <input type="button" value="v"/>
Achievement		<input type="text" value=""/> <input type="button" value="v"/>
We use RI produced advertising/public service materials	-	<input type="text" value="YES"/> <input type="button" value="v"/>
Achievement		<input type="text" value=""/> <input type="button" value="v"/>
We participate in a district Public Image grant	-	<input type="text" value="YES"/> <input type="button" value="v"/>
Achievement		<input type="text" value=""/> <input type="button" value="v"/>

Save

Clear all

Cancel

Next go to the service tab

Service Projects and Activities ?

Enter the number of service projects and activities your club plans to conduct during the Rotary year. Estimate the resources and funding each project will require, choose a project category, and identify partners.

Once a project is complete, report the actual resources to see you club's impact. Use this information to improve planning for future projects.

Set and Edit Your Goals

For each of your club service projects, provide a title and a description. To see the entire list, select Expand All. Be sure to expand if you going to print.

	PREVIOUS YEAR	GOAL TOTAL
Service Projects and Activities		<input type="text" value=""/>
Achievement		-

Expand All | Close All

1
✕ Delete

Title
(maximum 50 characters)

Achieved

Summary
(maximum 100 characters)

100 - characters remaining

▶ Expand Project View

Add a new project

View and Add from Existing Projects List

Save

Cancel

PROJECTED RESOURCES

Total volunteer hours Number of volunteers Cash contributions (USD)

--	--	--

In-kind donations

Type Quantity Total value (USD)

			+
--	--	--	---

[▶ Details](#)

ACTUAL RESOURCES

Total volunteer hours Number of volunteers Cash contributions (USD)

--	--	--

In-kind donations

Type Quantity Total value (USD)

			+
--	--	--	---

Project Status

Note: At least one "actual resource" is required before the project can be marked "Achieved."

Achieved

[▶ Details](#)

▲ Close Project View

New Generations Clubs

Rotary's New Generations programs give young people ages 12-30 the opportunity to explore other cultures and learn skills that will help them succeed as future community leaders.

This goal represents the total number of Rotaract and Interact clubs your club sponsors. The achievements are the total number of clubs you currently sponsor.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Number of Rotaract clubs	0	<input type="text"/>
Achievement		0
Number of Interact clubs	0	<input type="text"/>
Achievement		0

Save

Clear all

Cancel

New Generations Participants

Through Rotary Youth Exchange program, students travel internationally to explore other cultures. During Rotary Youth Leadership Awards (RYLA) events, participants develop leadership skills that will benefit communities and businesses in the future.

This goal represents the total number of New Generations participants your club plans to sponsor this year. The achievements are the total number of participants your club has sponsored this year.

Set and Edit Your Goals

	PREVIOUS YEAR	GOAL TOTAL
Number of inbound Youth Exchange students	0	<input type="text"/>
Achievement		0
Number of outbound Youth Exchange students	0	<input type="text"/>
Achievement		0
Number of RYLA participants	-	<input type="text"/>
Achievement		-

Save

Clear all

Cancel

Annual Fund ?

Every Rotarian, Every Year encourages Rotarians to participate in Foundation programs and to make a financial contribution to the Annual Fund each year.

For each goal, enter the number of individual donors and the average contribution you anticipate receiving. The total amount for that goal will be calculated automatically. Your Paul Harris Society goal should only reflect the Annual Fund giving, not PolioPlus contributions. Each club member is counted in only one category.

Set and Edit Your Goals

Check your current Monthly Contribution Report for member giving to determine your goals

	5-YEAR HIGH	NUMBER OF INDIVIDUAL DONORS	AVERAGE CONTRIBUTION AMOUNT	GOAL TOTAL
Paul Harris Society (1000 USD or more)	1250 USD (2014-15)	<input type="text"/>	<input type="text"/> USD	USD
Achievement	Those who have committed to giving \$1000 annually.			0 USD
Sustaining Members (100 USD or more)	4175 USD (2014-15)	<input type="text"/>	<input type="text"/> USD	USD
Achievement				USD
Every Rotarian, Every Year (Up to 100 USD)	95 USD (2014-15)	<input type="text"/>	<input type="text"/> USD	USD
Achievement	For those not listed in the above, how many members who will donate less than \$100			USD
Other Contributions (Fundraising events, corporate and community gifts)	2200 USD (2014-15)			<input type="text"/> USD
Achievement				USD
Goal Total	Your goal total should exceed last year's total contributions.			0 USD

Your Club

Service

Foundation Giving

PolioPlus Fund ?

End Polio Now. Be a part of history and help Rotary achieve a polio-free world. Contributions to the PolioPlus Fund are eligible for Paul Harris Fellow recognition.

Set and Edit Your Goals

	5-YEAR HIGH	GOAL TOTAL
PolioPlus Fund	2528 USD	<input type="text" value=""/> USD
Achievement		<input type="text" value=""/> USD
2015-16 Goal Total		0 USD

Save

Clear all

Cancel

Major Gifts and Endowment Fund

With a commitment to achieving lasting change, Rotarians are encouraged to invest in the future of The Rotary Foundation by making a Major Gift. You can make an outright contribution or designate a portion of their estate to the Foundation's Endowment Fund.

Set and Edit Your Goals

	ALL-TIME TOTAL	GOAL TOTAL
Major Gifts (10,000 USD or more)	0	<input type="text"/>
Achievement	Those whose combined giving has reached \$10,000 or more.	0
Bequest Society	2	<input type="text"/>
Achievement	Those who indicate a provision for \$10,00 or more in their estate plans.	0
Benefactors	5	<input type="text"/>
Achievement	Benefactors either donate funds (\$1000 or more) to the permanent fund (separate from the annual fund) or include a provision in the estate plans.	0

Save

Clear all

Cancel