



Zones 30 and 31 Leadership Seminars 2019
Increasing Our Impact: Ideas for Foundation Month and World Polio Day

Ideas for Rotary Foundation Month, November 2019, and World Polio Day, October 24, 2019

Use your club or district's stories as the starting point for an activity, program or event!
Consider these ideas for creative events that have proven successful for clubs and districts

For more World Polio Day ideas and resources, visit End Polio.org at:

<https://www.endpolio.org/resource-center#see-more>

Million Dollar Dinner: Arrange to have a dinner with a Rotary Senior Leader, local celebrity, or District Governor. Invite guests who are open to making a significant gift to The Rotary Foundation.

Celebrate a Big Day: Rather than exchanging gifts for a special occasion, request that friends and family make a contribution to The Rotary Foundation or Rotary's US\$200 Million Challenge for polio Eradication. This could be a club or district "pledge" initiative.

Raffles Big and Small: Raffle off a car, a seven-night cruise or four tickets to a local event such as a basketball game or a concert. Clubs can have a weekly raffle for local restaurants or area businesses.

Skip a Meal: At your Rotary Club meeting, opt to skip the meal and donate the cost to The Rotary Foundation or the Polio Eradication US\$200 Million Challenge

Host Rotary Night at a Sports Event: Arrange with your local ball clubs and host a Rotary Night at a ball game. Both major and minor league teams, as well as local high school and college teams have pitched in to help Rotary to raise awareness for the work of the Rotary Foundation and polio eradication. Auction off throwing out the first pitch, or participating in the coin toss, or free throw before a basketball game. Set up a booth with information on Rotary, The Rotary Foundation or polio eradication. Investigate the possibility of

Organize a walk-a-thon, bike-a-thon or skate-a-thon: Find Rotarians, Rotaracters, Interactors, Rotarian Fellowships, athletic groups or other community members who want to participate and ask them to solicit pledges for miles or kilometers walked, pedaled or skated.



Related: For club and community members that want to participate in a non-athletic way, organize a “Zero-K” challenge at the event, where participants can walk a few feet from a starting line to refreshments.

Plan a Special Event: dinner, golf tournament, festival, picnic, wine tasting, Valentine's Day dance, silent auction, sports competition are just a few suggestions that could draw participation from Rotarians and other members of the community.

Create a special item for sale: CDs, cookbooks, ties, teddy bears, and mugs are only some of the items that have been sold to raise funds for The Rotary Foundation.

Movie Night: Work with local cinemas to organize a movie night where the proceeds (or part of the proceeds) from admission are donated to The Rotary Foundation or polio eradication. Publicize the event in the paper, on the radio and in all Rotary Clubs in the area and encourage family members, friends and non-Rotarians to attend.

Related: Organizing a watch party for a specific film related to a Rotary Foundation area of focus. An example film could be: [Panihari: The Water Women of India](#), available on Amazon. Invite club members to come and bring guests, to watch and discuss the film and discuss how support for the Rotary Foundation helps to make a difference in the world for issues such as these.

White Elephant Gift Auction: after the holidays, ask club members to donate "white elephant" gifts that they do not want or need. Auction these items off at a club or district meeting to raise money for The Rotary Foundation, and challenge the club or district members to match the amount raised with a contribution to the Rotary Foundation.

Pennies for Polio: a great way to involve non-Rotarians in the district. Rotarians and their friends and families place coin-collection cans or boxes in local businesses, schools, and homes. All proceeds are combined and donated to Rotary's \$US200 Million Challenge.

Fireside Chat: A local Rotarian invites other members from the District to his or her home for an update on Polio eradication and an opportunity to discuss making a major gift. This event may be hosted by a Rotary officer or a Major Donor.

Purple Pinkie Project: Millions of children in endemic countries know that a freshly painted purple pinkie means freedom from Polio. When local community members make a \$1.00 contribution to PolioPlus, Rotary volunteers mark their pinkies with the same gentian violet used around the world on NIDs (National Immunization Days). The purple pinkie is a personal symbol of helping one child become free from Polio forever. For more information, visit the following website:
http://www.rotary6940.org/uploads/District_Purple%20Pinkie%20Project%20Handbook.pdf