

Youthen-ize Rotary!

21 November 2016

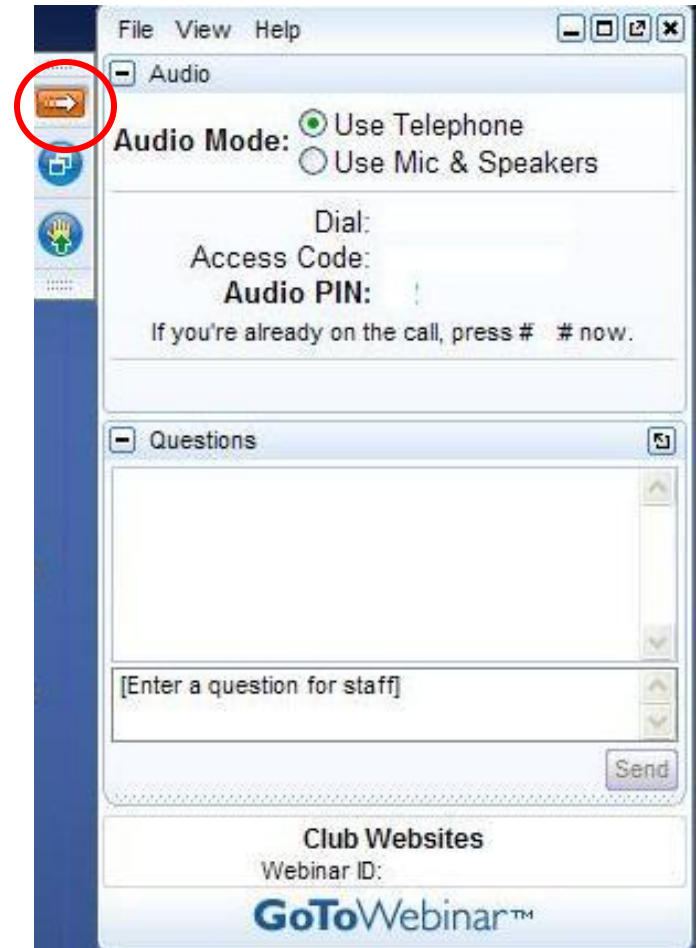
Audio options

Use the Audio pod to select
Use Telephone

- or -

Use Mic & Speakers

*** To improve sound quality,
please close all unnecessary
programs such as email, MS
Office, etc. If you have a
cell/mobile phone, please
move it away from your
computer.**



Using the question pod

Use the question pod to type in your questions.



**Enter your 2016-17
Position**

The screenshot shows a GoToWebinar interface with a menu on the left containing icons for chat, audio, and a question pod. The main window has a title bar with 'File View Help' and window controls. Below the title bar is a section titled 'Audio' with radio buttons for 'Use Telephone' (selected) and 'Use Mic & Speakers'. It also displays 'Dial: +1 (516) 453-0014' and 'Access Code: 487-526-829' with the status 'You are connected to audio'. Below this is a 'Talking: Nathalie Descusse' section. The 'Questions' section is highlighted with a red box and contains a text input field with the question: 'In a search, what's the difference between "is" and the equals sign?'. A 'Send' button is located to the right of the input field. At the bottom of the window, it says 'EHR Reporting with Crystal Report - Dry Run' and 'Webinar ID: 858 788 158'. The GoToWebinar logo is at the very bottom.

- A copy of today's broadcast and PowerPoint will also be made available on the zone website.

- www.rizones30-31.org
 - >> TRAINING EVENTS
 - >> ZONE WEBINARS

ZONES 30-31 WEBINARS COVERING VARIOUS TOPICS

After the webinar, the broadcast and Presentation (if applicable) will be available for download.

REGISTER	DATE	TIME	TOPIC	BROADCAST PRESENTATIONS
REGISTER NOW	2015-12-14	07:00p EST	Membership Growth Opportunities Series	
		06:00p CST	New Club Development	
			<i>Presented by: Glen Vanderford, Greg Yank, Paul Bucard</i>	
			FOR: All Zone 30-31 DGs, DGEs and DGNs, Membership Chairs	
	2015-11-16	07:00p EST	Rotary Club Central with Website Bonus	DOWNLOAD WEBSITES
		06:00p CST	<i>"How to Enter Goals" and "Where to find 'Stuff'"</i>	RCC
			<i>Hosted by: Glen Vanderford, RRC Zone 30</i>	WORKSHEET
			<i>Presented by: Michael Brown, Tom Mann</i>	GUIDE
			FOR: All Zone 30-31 DGs, DGEs and DGNs and	



Youthen-ize Rotary!

Brent Rosenthal
Zone 30 Rotary Coordinator

Your Presenters

PDG Brian Hall
D6840

Zone 31 PHS
Chair

Hung on for
dear life during
Young
Professionals
Summit.



Marie Fallon
D7300

Zone 29 Assistant
Rotary Public
Image Coordinator

You've seen her
on Rollin' With
Rotary.

Got Brian through
the Young
Professionals
Summit.

- Held in New Orleans in conjunction with Zone Leadership Seminar, July 29-31
- Involved approximately 35 Young Professionals
- Involved Zone and District leaders

Was a great success!

- Young Rotarians want to be included! The inclusion cannot be token. It has to be real.

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- Young Rotarians want to be treated fairly. Pricing needs to be perceived as equitable if you're combining multiple events.

Young Rotarians want to be:

- Treated Equally
- Given an opportunity to lead
- Engaged
- Included

How Does Rotary Stand Out?

Welcome to Anytown



Hands on service at the Young Professionals Summit



Membership in North America declining

- 90% of Rotarians are over age 40
- Only 1% are under age 29

Because everyone loves top 10 lists...

Top 10 List *for*

**Recruiting *and* Engaging
Younger**

Rotarians

1. Find your connector:

Who is your club's youngest member?

Your best inviter?

Who has the best Rotary Moment?

2. Broaden your definition of a leader

Look to the future.....
not just the leaders in place.

Think about who might benefit from Rotary while they are giving to Rotary.

3. Be upfront about value of our network

Rotarians are a powerful group of people, and there is no shame in networking.

Let's be honest about the VALUE of Rotary's network - networking bridges the gap between older and younger members

4. Go where the young people are physically and virtually

BE VISIBLE

Hold a multi-club service or social event connecting YPs across clubs.

Post photos of ALL your events to both your club and personal Facebook and Twitter streams.

5. Introduce the VERB Rotary before the noun Rotary

Get them INTERESTED

in Rotary what Rotary DOES

and

what they can do...rather than just meetings.

6. Be INTERESTING and RELEVANT to YPs

Invite engaging and creative speakers

Be open to YP ideas for service and speakers

Don't shoot down change just because you've always done something the same way.

7. Be WELCOMING

Sounds simple BUT...

EVERY MEMBER

should be a greeter at

EVERY MEETING.

8. Exercise flexibility

YP's are pulled in many directions:

- Be Flexible
- Be Family Oriented and Welcoming
- Be Fun

9. REVIEW your fees!

Take a close look at your budget

- Survey your members about what they want included?
- Discuss openly with all members

10. Treat your existing young members well.

Recognize that
ALL ROTARIANS
should be appreciated as
FULL ROTARIANS

Q&A Time!